

# Mushrooms Canada Colouring Contest

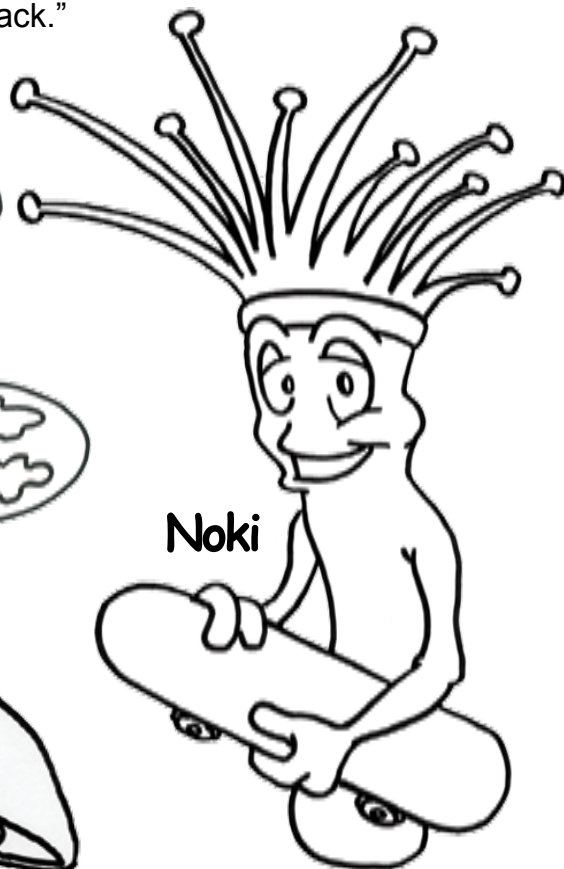
Help The Cap Crew get their colour back and you could win a totally cool "Cap Crew Back to School Prize Pack."



Bella



Minnie



Noki



Cap



Pearl



Taki

## Contest Information:

Colour to Win a "Cap Crew Back to School Prize Pack." Simply colour all 6 Cap Crew characters, and mail it to: Mushrooms Canada, 7660 Mill Rd. R.R.#4, Guelph, Ontario, N1H 6J1. A random drawing from all received entries will take place on August 21, 2009. Please see reverse for full contest rules. Visit [www.thecapcrew.ca](http://www.thecapcrew.ca) for more helpful downloads.

Child's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Parent/Guardian Email Address: \_\_\_\_\_



**Contest Rules and Regulations**

## Mushrooms Canada Colouring Contest Rules

Sponsored by: Mushrooms Canada

## 1. Consent to Use Personal Information:

Mushrooms Canada Colouring Contest (the "Contest") electronically and voluntarily providing your personal information (including, but not limited to e-mail address, first name, last name, date of birth, phone number, mailing address, and daytime phone number) (collectively "Registrant Information") you consent to Mushrooms Canada's collection and use of the Registrant Information to administer this Contest.

## 2. Contest Period:

**NO PURCHASE NECESSARY.** The Contest shall run from January 1, 2009 to August 21, 2009 (the "Contest Period"). All entries must be received no later than 11:59 p.m. (EST) on August 21, 2009, after which time the Contest will be closed and no further entries shall be accepted.

## 3. Contest Participation:

By entering this Contest, you agree to be bound by these Contest Rules. In order to enter the Contest, and qualify for a chance to win the "Cap Crew Back to School Prize Pack," you may enter in the following ways:

A) By logging on to the website, [www.thecapcrew.ca](http://www.thecapcrew.ca), downloading the colouring contest page, completing and submitting the page in its entirety, and mailing it to Mushrooms Canada 7660 Mill Rd. R.R.#4, Guelph, Ontario, N1H 6J1, OR

B) By receiving a Mushrooms Canada Colouring Contest Page from Mushrooms Canada at a public event, completing and submitting the page in its entirety, and mailing it to Mushrooms Canada 7660 Mill Rd. R.R.#4, Guelph, Ontario, N1H 6J1.

Only one (1) qualifying entry per person will be accepted during the Contest Period.

## 4. Grand Prizes:

One (1) Grand Prize is available to be won, which consists of a "Cap Crew Back to School Prize Pack." Approximate retail value of the Grand Prize is \$150.00.

## 5. Eligibility:

This Contest is open to all residents of Canada, who are between the ages of 6 and 12. A parent/guardian name and email address are required on entry form. Page must be coloured by persons between the ages of 6 and 12.

## 6. General Rules:

a) Mushrooms Canada shall not be responsible for or bear any liability for: (i) late-received, lost, unintelligible/illegible, incomplete, or misdirected entries; (ii) entries which fail to comply with these Contest rules; and (iii) any failure of the Mushrooms Canada websites during the Contest Period, including any problems or technical malfunction of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from downloading any material in the Contest, all of which may affect an entrant's ability to participate in the Contest.

b) By participating in this Contest, the Grand Prize winners agree that his/her names, residence, photograph, voice and/or image may be used in any and all forms of media, without any further compensation by Sponsors and waives all rights (including moral rights) with respect to printed, broadcast and other forms of publicity.

c) All entries are subject to verification by any of the Sponsors and Sponsors reserve the right to cancel and revoke any entries if they are found to be improper or if the entrant is subsequently found not to be eligible pursuant to these Contest rules.

d) In the event of unavailability of the stated Grand Prizes (or any portion thereof), Sponsors, in their sole discretion, reserve the right to substitute a prize of equal or greater value.

e) The Grand Prizes are not transferable, not refundable, not redeemable for cash, will not be extended under any circumstances and must be accepted as offered.

f) By participating in this Contest, entrants agree to be bound by these Contest rules and the decisions of Mushrooms Canada in awarding the prizes, which decisions shall be final and binding upon all entrants. Failure to comply with these rules may void an entrant's rights vis-a-vis the awarding of the Grand Prize. Interpretation of these Contest rules by Sponsors shall be final.

g) Shipped prizes shall not be insured and Sponsors shall not assume any liability for lost, damaged, or misdirected prizes.

h) The Sponsors may terminate this Contest at anytime and may amend the rules or administration of this Contest without notice in their sole discretion in any commercially reasonable manner.

j) The Contest Sponsor is collecting personal data about entrants for the sole purpose of administering this Contest. No further informational or marketing communications will be received by the entrant unless the entrant provides the Sponsor with explicit permission to do so as indicated on the entry form where it asks the user if they would like to receive additional communication from the Sponsor(s).

k) The Contest shall be governed in accordance with all provincial laws and the federal laws of Canada.

l) Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

## 8. Random Draw and Odds:

The random draw for the Grand Prize, from the eligible entries received, will be held in Guelph, Ontario on or about August 24, 2009. The random draw will be carried out by Mushrooms Canada.

Within 72 hours from the time of the draw, the selected entrant for the Grand Prize may be notified either by: (i) an initial telephone call during regular business hours (EST) at the home telephone number; or (ii) an e-mail at the e-mail address provided at the time of entry. If the selected entrant cannot be reached within five (5) business days from the time of initial contact, an alternative entry may be selected until such time as a selected entrant satisfies the terms of this section.

Once contacted, a selected entrant must, in order to be declared eligible to receive the Grand Prize:

(i) comply with all Contest rules;

(iii) sign Mushroom Canada's standard declaration of compliance with the Contest rules, release and consent to publicity form (the "Consent"), which shall serve as the selected entrant's agreement to release and cover Sponsors and their respective parent(s), subsidiaries, affiliates and/or related companies and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buying and promotional agencies from any liability in connection with the Contest and/or the prizes. If Mushrooms Canada does not receive a signed Consent back from the selected entrant within seven (7) days from the delivery of the Consent to the entrant, then such entrant shall forego any right or entitlement to the Grand Prize and Mushrooms Canada may draw another entrant's name.

The odds of being selected in the random draw depend on the number of eligible entries received. A qualifying entry and/or entrant may only win once.

